

# MODU FORM<sup>®</sup>

Three teal-colored modular furniture components are shown floating in the air. They have a geometric, angular design with a central recessed area. The background is a soft gradient from pink to purple.

Flexibility in Furniture<sup>®</sup>

In the foreground, several teal-colored modular furniture pieces are arranged on a reflective floor. On the left, there is a large armchair. On the right, there is a smaller armchair and a low ottoman. The pieces are made of the same angular, modular material as the floating components above.

Ready for anything  
and anyone that  
bounces its way.

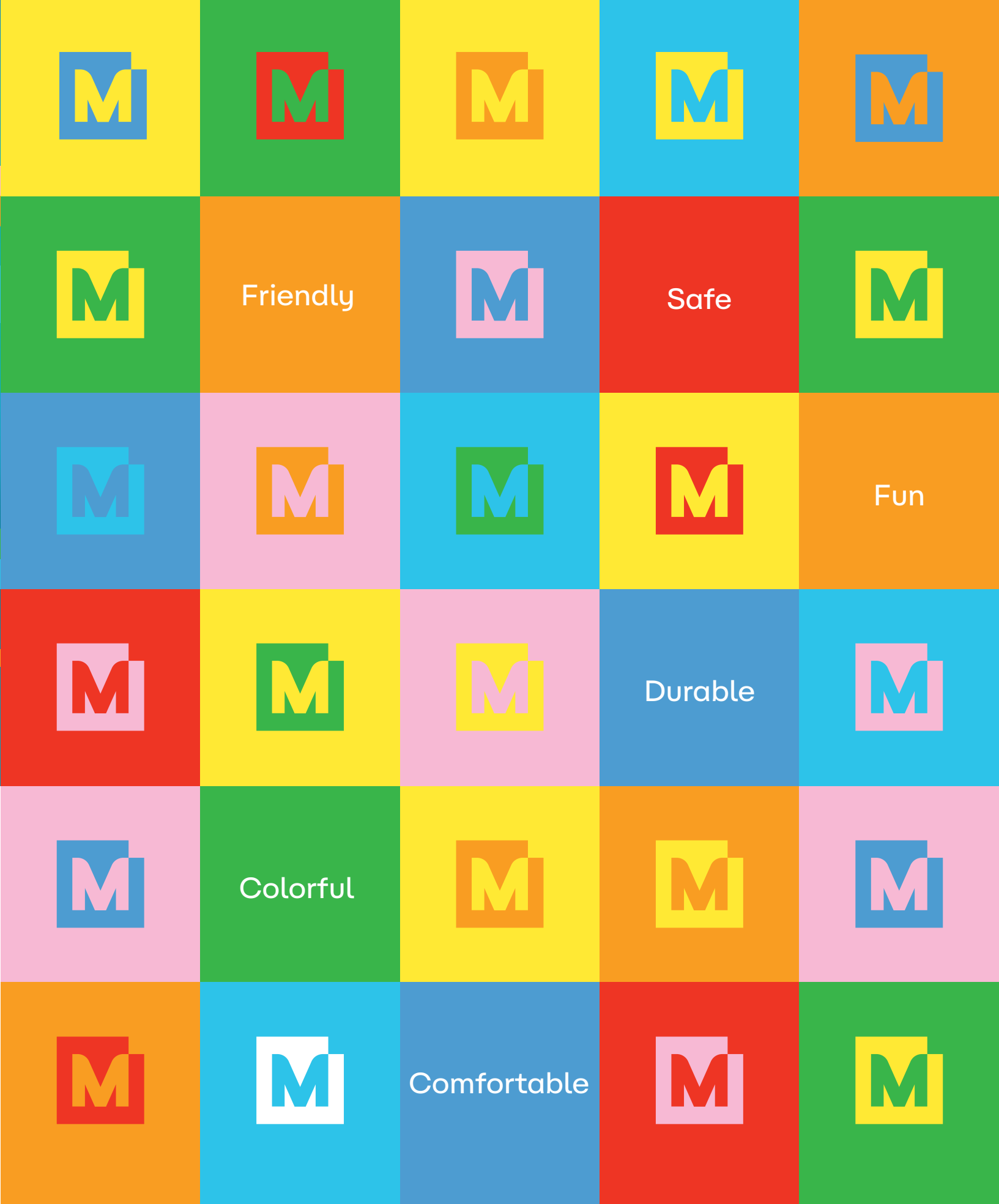


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# Not Our First Rodeo

1960



G&W Industries is founded by Bill Weissman and Paul Gavin, initially producing “Crawler Goop” for children’s toys and developing plastic coating methods for hand tools and metal cabinets.

1976

July 1, 1976 ModuForm is officially incorporated, shifting focus to durable, easy-to-clean and humanizing furniture for behavioral and mental health facilities.



Our 520 collection of modular and rotational molded lounge seating is launched to provide comfortable, safe, secure and durable seating.

Moves to a new factory in Fitchburg, MA, expanding production capacity in the behavioral healthcare, education, and adult and juvenile detention markets.

The company begins producing wood products, including frame style and butcher block seating, and tables.

1980

Acquires the renowned Library Bureau, originally founded in 1876 by Melvil Dewey. ModuForm now offers specialized shelving, tables, and furnishings tailored for public, private, and academic libraries.

Implementation of “flatline” UV cured finishing technology enhances product durability and environmental sustainability, earning recognition from the state of Massachusetts for our environmental efforts.

1995



1998

Launches a contemporary line of contract-grade bedroom furniture for student housing and healthcare environments, leveraging advanced engineering, innovative design, and cutting-edge production processes.



2007

From 2007 to 2012, significant equipment and technology upgrades at the Fitchburg factory enhance production efficiency and elevate quality standards.

2016

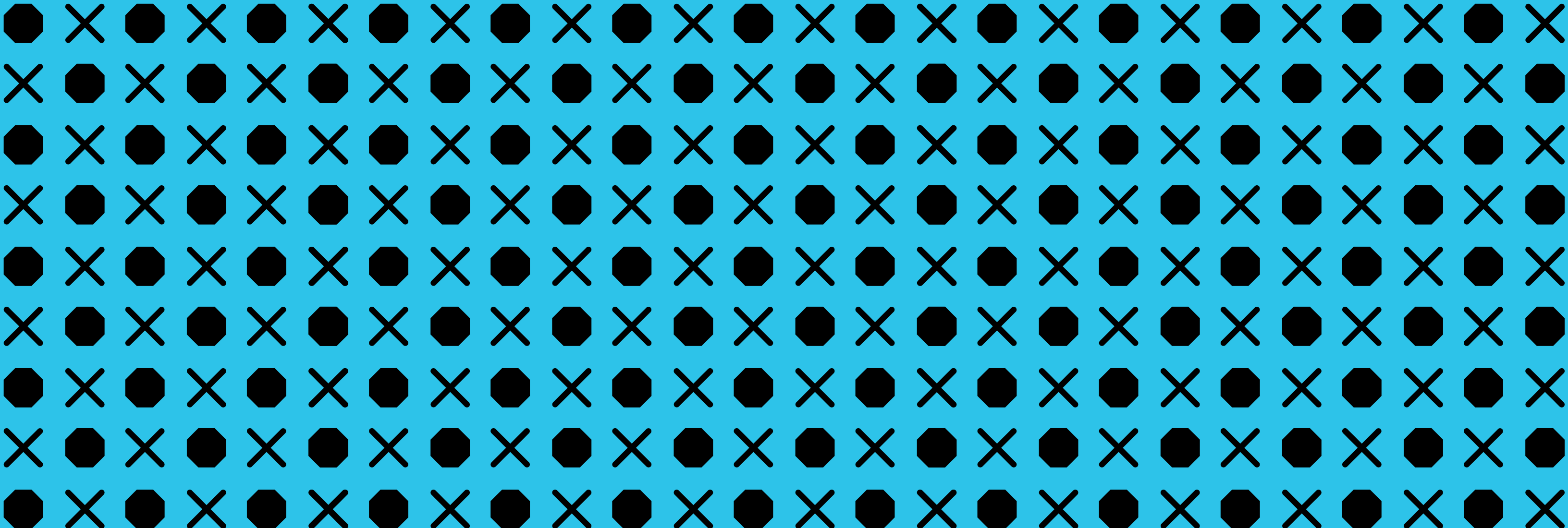


Acquires Adden Furniture, expanding the product line to include finely tailored upholstered seating and establishing a multi-plant operation with an additional manufacturing facility in North Carolina.

NOW

Additional investments are made in equipment, technology, and research and development, allowing us to create more new products that further our mission to help make the lives of the people that use our furniture better, if even just a little.





# MODU

MODUFORM + ATTITUDE

Our ModuTude

# FORM

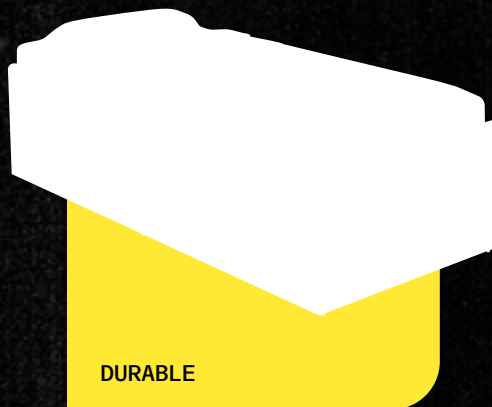
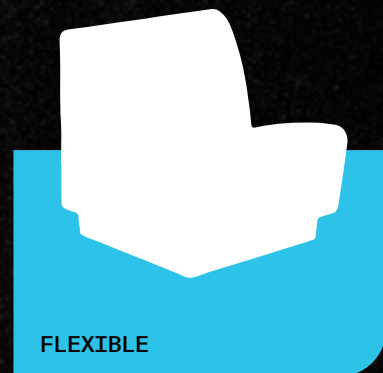
**We are valued** by those searching for furniture, as we are zealous about the features and accompanying benefits of not just the macro, but the little things. Details matter.

**We understand** that our customers and their clients have real needs for relevant products that improve the way that they live.

**We have been making furniture for “active” spaces for a long time.** We will continue to learn from our experiences and will use those lessons to grow and elevate, always.

**We seek to continually evolve** by asking questions of, and learning from, those who are passionate about creating inspiring and authentic spaces.





# Behaviors in Furniture

At ModuForm, we love making safe, durable and design-focused furniture.

We enable people to live in spaces that can improve their lives... even if it's just a little.



NO  
PUDDLING  
FABRIC



NO  
NOISES



NO  
SPRINGS



NO  
HARD  
EDGES



NO  
SEAMS





538-20  
MODUFORM | ARMCHAIR



BLS01V  
BLISS | MODULAR CHAIR



MX9  
MOXIE | PLATFORM BED



50-701  
MODUMAXX | ACTIVITY CHAIR



FR9C  
FORTRESS | PLATFORM BED



5006-42R-M-HPL  
MODUMAXX | CAFÉ TABLE

We've been doing this for decades because we listen to our customers. This allows us to understand the challenges they face so that we can focus on producing products with the essential features they need.





**MODU  
FORM**



# Flexibility in the Spaces We Love



Behavioral  
Health Spaces

**Patient-Centered Design**  
We design and manufacture the widest array of welcoming, safe, comfortable, and appropriate furnishings that reflect a level of compassion and vigilance for patient, clinician, and family welfare.



Learning  
Spaces

**Supporting Leaders of Tomorrow**  
We design flexible, comfortable, and long-lasting furniture that supports students wherever they learn. From dormitories and libraries to specialized classrooms, ModuForm is dedicated to creating furniture with the features that matter most—so you can concentrate on what truly matters: helping students succeed.



Correctional  
Spaces

**Resilience  
Where it Counts**  
ModuForm prides itself on manufacturing and delivering safe, secure, durable, and normative furniture that will withstand the day-to-day demands of critical environments. It is why our furnishings have been the preferred choice at adult and juvenile detention centers across the country for 50 years.



# Materials

Real wood is real good, and poly is hot tamale, and we'll show you why! At ModuForm, we do our best to offer a wide range of color and material to ensure each client can successfully fill spaces with furniture suited to the end user's needs. From bright and bold choices to natural and calming ones, ModuForm has you covered.

View Graded-In  
Fabrics on our  
website

[ModuForm.com/fabrics/](https://ModuForm.com/fabrics/)

## Laminate

Enjoy furniture that's built to last with our durable laminate. It's resistant to scratches and spills, easy to clean, and maintains its sleek look through all kinds of use, making it perfect for demanding environments.



TOP COLOR: WHITE SPECKLE LAMINATE  
BASE COLOR: BLACK POLYETHYLENE

## Molded Polyethylene

Our polyethylene furniture is one solid piece—no seams, no sneaky spots, and no fluid absorption. It's filled with foam, which dampens sound and provides a quieter setting. It's super easy to clean with detergents, steam, or bleach, keeping things fresh and safe.



COLOR: SHADE

## Solid Wood

Our solid wood furniture is a superstar of durability. With its ModuV resin finish, it's tough enough to handle spills, scratches, and harsh cleaners, it keeps its shine for years. Plus, the natural wood grain in each piece makes it truly one-of-a-kind, adding a distinct and authentic touch to your space.



COLOR: LIGHT OAK

## Molded Vinyl

Our molded vinyl furniture is tough as nails—non-porous, pick-proof, safe, and sealed to last for ages. With high-density foam inside and a cover that's 10 times thicker than regular fabrics, it's built to handle whatever comes its way. Plus, it's super easy to clean, making life a whole lot simpler.

COLOR: DRIFT



# Color

Our vinyl collection has it all—from calm neutrals to bold, lively hues. Whether you’re looking to tone things down or turn up the fun, we’ve got you covered.



## Vinyl and Polyethylene\*

#901	#845	#902	#705
<b>Black</b> Polyethylene and Vinyl	<b>Flannel Gray</b> Vinyl	<b>Shade</b> Polyethylene	<b>Soothe</b> Polyethylene
#728	#719	#220	#404
<b>Drift</b> Polyethylene and Vinyl	<b>Earthy</b> Polyethylene and Vinyl	<b>Leaf</b> Polyethylene and Vinyl	<b>Cobalt</b> Polyethylene and Vinyl
#215	#360	#426	#201
<b>Plum</b> Vinyl	<b>Grape</b> Polyethylene	<b>Slate Blue</b> Polyethylene and Vinyl	<b>Citrus</b> Polyethylene and Vinyl
#225	#445		
<b>Splash</b> Vinyl	<b>Surf</b> Polyethylene		

\*Not all products are available in all product colors



# Wood and Laminate

ModuForm incorporates biophilic design into our furniture so you can bring the calming influence of nature indoors. Natural colors and textures help create soothing, welcoming spaces that reduce stress and boost well-being.



## Wood and Laminate\*



**Light/Natural Oak**  
Wood and Laminate



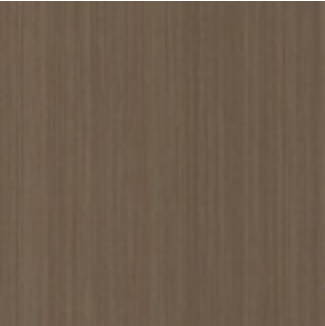
**Natural Maple**  
Wood and Laminate



**Cherry (Oak or Maple)**  
Wood and Laminate



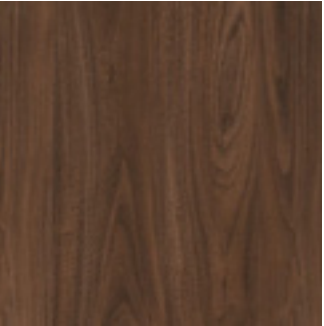
**Dark Mocha (Oak or Maple)**  
Wood and Laminate



**Stone (Oak or Maple)**  
Wood and Laminate



**Teak (Oak or Maple)**  
Wood and Laminate

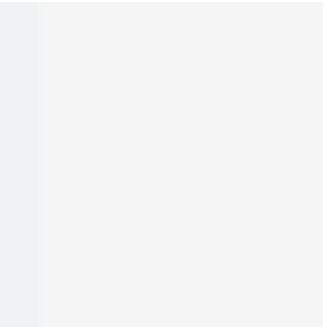


**Walnut (Oak or Maple)**  
Wood and Laminate

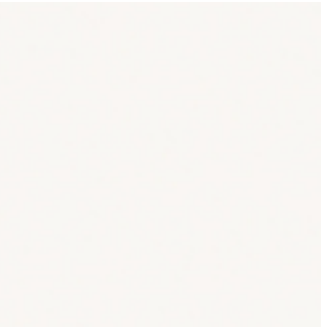
## Laminate



**Black**  
Laminate



**White Writable**  
Laminate



**White**  
Laminate



**White Speckle**  
Laminate

\*Premium Materials and stains require special pricing and are not available on all products.



# The DNA of ModuForm



**Bill Weissman | 1976**

Bill Weissman, co-founder of ModuForm, launched the company in 1976, pioneering safe, durable, easy-to-clean furniture for behavioral health. As sole proprietor, he expanded ModuForm into an industry leader. His legacy endures through the company's ongoing success.



**Paul Gavin | 1976**

Paul Gavin, co-founder of ModuForm, was a visionary entrepreneur and inventor. With a degree in Chemistry and multiple patents, he built ModuForm to create durable, functional furniture.



**Joshua Weissman | 2016–Present**

CEO of ModuForm and collector of colorful socks, Joshua brings 25 years of experience designing safe, durable furniture. He's led the company to create innovative pieces that set industry standards, making healing spaces better for behavioral health.





**MODU  
FORM®**

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Perfection = Progress, Evolution, and the Courage to Try.