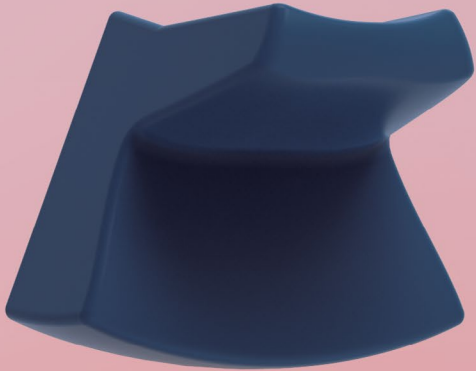


# MODU FORM<sup>®</sup>



Flexibility in Furniture<sup>®</sup>

Ready for anything  
and anyone that  
bounces its way.



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# Having Fun While Solving Serious Problems

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# Not Our First Rodeo

# 1976

In 1960, G&W Industries is founded by Bill Weissman and Paul Gavin, initially producing "Crawler Goop" for children's toys and developing plastic coating methods for hand tools and metal cabinets.



ModuForm is officially incorporated on July 1, 1976, shifting focus to durable, easy-to-clean and humanizing furniture for behavioral and mental health facilities.



Our 520 collection of modular and rotational molded lounge seating is launched, providing comfortable, safe, secure and durable seating.

ModuForm moves to a new factory in Fitchburg, MA, expanding production capacity in the behavioral healthcare, education, and correctional markets.

We begin producing wood products, including frame-style and butcher block seating, and tables.

# 1980

Aquiring the renowned Library Bureau, founded in 1876 by Melvil Dewey, ModuForm begins offering specialized shelving, tables, and furnishings tailored for public, private, and academic libraries.

Implementing "flatline" UV-cured finishing technology improves our product durability and environmental sustainability, earning us recognition by the state of Massachusetts for our environmental efforts.

# 1995

A contemporary line of contract-grade bedroom furniture is launched for student housing and healthcare setting, combining advanced engineering, innovative design, and modern production.

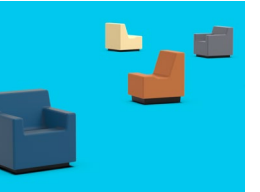


# 1998



# 2007

From 2007 to 2012, significant equipment and technology upgrades at the Fitchburg factory enhance production efficiency and elevate quality standards.

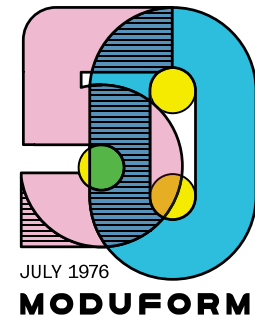


# 2016



ModuForm acquires Adden Furniture, adding finely tailored upholstered seating to its product line and expanding operations with a new manufacturing facility in North Carolina.

# 2026



For 50 years, we've honored our roots by pushing our products harder than life ever will. We test our furniture in absurd and unpredictable ways, because real world safety matters.

# NOW

Additional investments are made in research and development, equipment, and technology, allowing us to create more new products that further our mission to help make the lives of the people that use our furniture better, if even just a little.

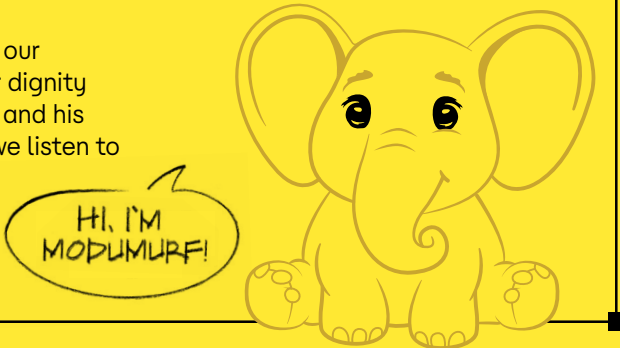




**MODUMURF** is our little elephant who has the biggest heart and even bigger ears. Elephants represent mindfulness, patience, and what has long been “the elephant in the room.”

“ModuMurf’s Law” was derived from “Murphy’s Law”—what can go wrong will. But ModuMurf believes it doesn’t have to.

ModuMurf’s big heart represents our compassion and desire to deliver dignity through the solutions we design, and his even bigger ears represent how we listen to what our customers are saying.



# MODU

**We are valued** by those searching for furniture, as we are zealous about the features and accompanying benefits of not just the macro, but the little things. Details matter.

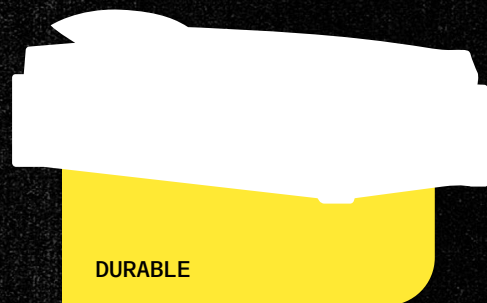
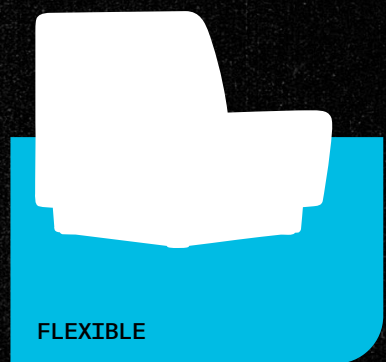
**We have been making furniture for “active” spaces for a long time.** We will continue to learn from our experiences and will use those lessons to grow and elevate, always.

**We understand** that our customers and their clients have real needs for relevant products that improve the way that they live.

**We seek to continually evolve** by asking questions of, and learning from, those who are passionate about creating inspiring and authentic spaces.

MODUFORM + ATTITUDE  
Our ModuTude

# FORM



# Behaviors in Furniture

At ModuForm, we love making safe, durable and design-focused furniture.

We enable people to live in spaces that can improve their lives... even if it's just a little.



NO  
PUDDLING  
FABRIC



NO  
NOISES



NO  
SPRINGS



NO  
HARD  
EDGES



NO  
SEAMS



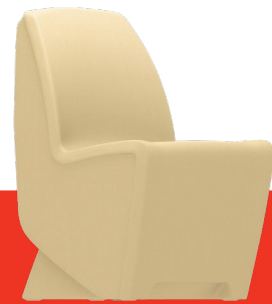
538-20  
MODUFORM | ARMCHAIR



BLS01V  
BLISS | MODULAR CHAIR



C09H  
COCOON | PLATFORM BED



50-701  
MODUMAXX | ACTIVITY CHAIR



MX9  
MOXIE | PLATFORM BED



5006-42R-M-HPL  
MODUMAXX | CAFÉ TABLE

We've been doing this for decades because we listen to our customers. This allows us to understand the challenges they face so that we can focus on producing products with the essential features they need.

A photograph of a red, industrial-style chair in a dark, rocky underground setting. In the background, a large yellow piece of heavy machinery, possibly a conveyor or mining equipment, is visible. The floor is covered in dirt and small rocks.

# MODU FORM

# Flexibility in the Spaces We Love



## Behavioral Health Spaces

### Patient-Centered Design

We design and manufacture the widest array of welcoming, safe, comfortable, and appropriate furnishings that reflect a level of compassion and vigilance for patient, clinician, and family welfare.



## Learning Spaces

### Supporting Leaders of Tomorrow

We design flexible, comfortable, and long-lasting furniture that supports students wherever they learn. From dormitories and libraries to specialized classrooms, ModuForm is dedicated to creating furniture with the features that matter most—so you can concentrate on what truly matters: helping students succeed.



## Correctional Spaces

### Resilience Where it Counts

ModuForm prides itself on manufacturing and delivering safe, secure, durable, and normative furniture that will withstand the day-to-day demands of critical environments. It is why our furnishings have been the preferred choice at adult and juvenile detention centers across the country for 50 years.

# Materials

Real wood is real good, and poly is hot tamale, and we'll show you why! At ModuForm, we do our best to offer a wide range of color and material to ensure each client can successfully fill spaces with furniture suited to the end user's needs. From bright and bold choices to natural and calming ones, ModuForm has you covered.

**View Graded-In  
Fabrics on our website**  
[ModuForm.com/fabrics/](https://ModuForm.com/fabrics/)

## Laminate

Enjoy furniture that's built to last with our durable laminate. It's resistant to scratches and spills, easy to clean, and maintains its sleek look through all kinds of use, making it perfect for demanding environments.



TOP COLOR: WHITE LAMINATE  
BASE COLOR: BLACK POLYETHYLENE

## Molded Polyethylene

Our polyethylene furniture is one solid piece—no seams, no sneaky spots, and no fluid absorption. It's filled with foam, which dampens sound and provides a quieter setting. It's super easy to clean with detergents, steam, or bleach, keeping things fresh and safe.



COLOR: DRIFT

## Solid Wood

Our solid wood furniture is a superstar of durability. With its ModuV resin finish, it's tough enough to handle spills, scratches, and harsh cleaners, it keeps its shine for years. Plus, the natural wood grain in each piece makes it truly one-of-a-kind, adding a distinct and authentic touch to your space.



COLOR: LIGHT OAK

## Molded Vinyl

Our molded vinyl furniture is tough as nails—non-porous, pick-proof, safe, and sealed to last for ages. With high-density foam inside and a cover that's 10 times thicker than regular fabrics, it's built to handle whatever comes its way. Plus, it's super easy to clean, making life a whole lot simpler.

COLOR: DRIFT

# Our Color Philosophy

Our vinyl collection has it all—from calm neutrals to bold, lively hues. Whether you're looking to tone things down or turn up the fun, we've got you covered.

[ModuForm.com/molded-color/](https://ModuForm.com/molded-color/)



# Wood and Laminate

ModuForm incorporates biophilic design into our furniture so you can bring the calming influence of nature indoors. Natural colors and textures help create soothing, welcoming spaces that reduce stress and boost well-being.

[ModuForm.com/wood-laminate/](https://ModuForm.com/wood-laminate/)



# Our Commitment to Progress

Everything we create begins with the needs of patients, staff, and caregivers. Our latest products reflect our commitment to greater accessibility, effortless styling, and practical functionality in the environments that need it most.

## Collections:

- A: MODUMAXX TABLE COLLECTION
- B: 538-15 SEATING COLLECTION
- C: 600 SEATING COLLECTION
- D: COCOON BEDROOM COLLECTION
- E: SUNDAY BARIATRIC PLINTH
- F: EMMA BARIATRIC PLINTH
- G: 100 RECLINER

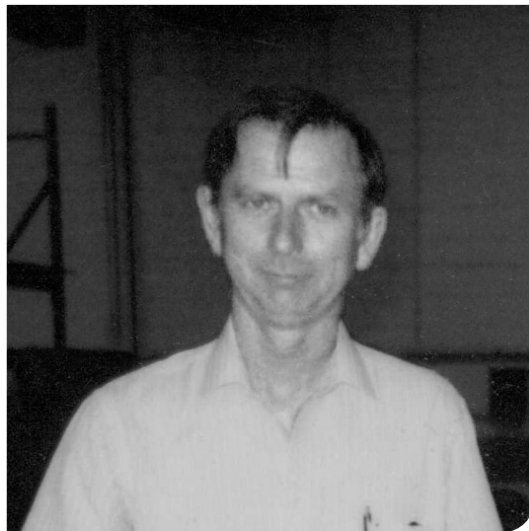


# The DNA of ModuForm



## Bill Weissman | 1976

Bill Weissman, co-founder of ModuForm, launched the company in 1976, pioneering safe, durable, easy-to-clean furniture for behavioral health. As sole proprietor, he expanded ModuForm into an industry leader. His legacy endures through the company's ongoing success.



## Paul Gavin | 1976

Paul Gavin, co-founder of ModuForm, was a visionary entrepreneur and inventor. With a degree in Chemistry and multiple patents, he built ModuForm to create durable, functional furniture.



## Joshua Weissman | 2016–Present

CEO of ModuForm and collector of colorful socks, Joshua brings 25 years of experience designing safe, durable furniture. He's led the company to create innovative pieces that set industry standards, making healing spaces better for behavioral health.



NIGHTINGALE AWARDS 2025 

AWARD-WINNING  
600 COLLECTION



NIGHTINGALE AWARDS 

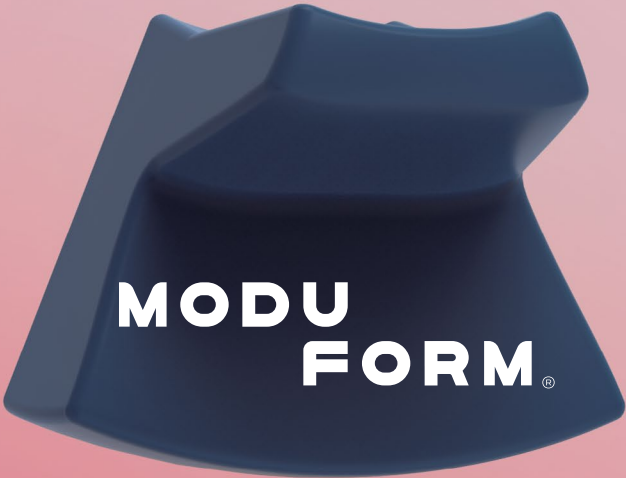
AWARD-WINNING  
530 COLLECTION



NIGHTINGALE AWARDS 2025 

AWARD-WINNING  
COCOON COLLECTION





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Perfection = Progress, Evolution, and the Courage to Try.